



CIRCUIT COURT OF ST. LOUIS COUNTY  
STATE OF MISSOURI

NEUTRAL QUALIFICATION FORM  
Pursuant to Local Rule 38

I am applying for inclusion on the list of neutrals to be maintained by the Circuit Clerk pursuant to Local Rule 38 of the Circuit Court of St. Louis County. The following information is supplied in support of this application.

1. Name: REEG KURTIS BRADFORD  
(Last) (First) (Middle)
2. Address: 1 NORTH BRENTWOOD BLVD  
SUITE 950  
ST. LOUIS MO 63105  
(City) (State) (Zip+4)
3. Telephone Number: 314-446-3350
4. Facsimile Number: 314-446-3360
5. State the standard hourly fee for your services as a neutral. \$300
6. List your appropriate training or equivalent experience in conducting alternative dispute resolution as required for certification under Supreme Court Rule 17.04.  
SEE ATTACHED  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
7. Please list all areas of substantive law or experience which are or have been a significant part of your professional background or practice.  
TOXIC TORTS, AG + FARM LAW, PRODUCTS LIABILITY, CLASS ACTIONS,  
INSURANCE, PERSONAL INJURY, EMPLOYMENT LAW,  
ENVIRONMENTAL LAW

8. [If the answer to any of the following questions is yes, please explain the circumstances on a separate sheet and attach.]

- a. Have you ever been disciplined for violation of any code of professional ethics or responsibility? Yes/No
- b. Have you ever pled guilty to or been found guilty of a felony? Yes/No
- c. Have you ever been found liable for fraud or any other intentional tort? Yes/No
- d. Have you ever had a professional license revoked or suspended for reasons other than non-payment of dues? Yes/No
- e. Have any professional malpractice judgments been entered against you? Yes/No

9. List the courts and professional organization in which you currently hold certifications as a neutral, mediator, arbitrator, or other ADR service provider.

VS ARBITRATION AND MEDIATION MIDWEST, INC  
ST. LOUIS CITY, ST. CHARLES (PENDING), MADISON COUNTY, IL (pending)  
VS DISTRICT COURT FOR E. DIST. OF MO (PENDING)

10. In the space below, briefly describe your experience, qualifications, special areas of expertise, and any other reasons why you should be selected as a neutral.

SEE ATTACHED

[Redacted Signature]

(Signature)

10/23/12  
(Date)

THIS FORM WILL BE MADE AVAILABLE TO THE PARTIES TO ASSIST THEM IN CHOOSING A NEUTRAL.

	A	B	C	D	E
1	DATE	SESSION	SPONSOR	LOCATION	TIME
2	2/21/1997	ADR – The New Supreme Court Rule and What it Means to You	BAMSL	St. Louis	3.3 hours
3	2/21/1997	ADR – Resolving Business Disputes in a Timely and Cost Effective Manner	BAMSL	St. Louis	1.2 hours
4	5/1/1997	Mediation and Arbitration – Tactical Situations Update	BAMSL	St. Louis	4.2 hours
5	6/6 – 6/7/97	A Training Workshop on Mediating Civil Cases	University of Missouri	St. Louis	16.0 hours
6	3/6/2002	Strategies for the Early Resolution of Employment Disputes Through ADR	FDCC	Boca Raton, FL	1 hr. 50 min.
7	2/26/2003	Techniques of International ADR	FDCC	Palm Springs	1 hr. 50 min.
8	7/30/2002	ADR – Just Right or an Ethical Dilemma?	FDCC	Le Manoir Richelieu	2 hours
9	3/9/2006	ADR – The Model Standards for Mediators (Adopted August 2005 by the ABA, AAA and Association for Conflict Resolution)	FDCC	Las Vegas, NV	1/2 hr
10	3/9/2006	Update on Recent Arbitration Decisions	FDCC	Las Vegas, NV	1/2 hr
11	3/9/2006	Panel Discussion: How the Mediator and Parties Can and Should Communicate More Effectively	FDCC	Las Vegas, NV	1/2 hr
12	7/28/2006	ADR-Corporate Counsel; Trial Tactics, Practice & Procedures: Civil Rights & Public Entity Liability Sections Negotiation Techniques and Strategies AND How to Settle the Bad Case Through Mediation	FDCC	Fairmont Southampton Bermuda	1 hr. 45 min. total for both
13	3/11-3/2/07	Dispute Resolution and the Future of Jury Trials AND Early Steps of Effective Mediation - Client Buy-in and Preparation AND Pre-Mediation Presentations to the Mediator - Getting Your Message Across Well and Early AND Psychology in Mediation - The Art of Persuasion AND Creativity in ADR - Formats, Processes and Technology	FDCC	Scottsdale, AZ	Total 2 hrs. 15 min.
14	3/11/2008	ADR - Drafting and Enforcing Arbitration AND Arbitration and Mediation - A Global View	FDCC	Grand Bahama Island	11/2 hours
15	7/30/2008	ADR - Corporate Counsel: "Mediation and Arbitration in the 21st Century. The Roles of Corporate and Outside Counsel - Who Makes the Decisions?"	FDCC	Alberta Canada	11/2 hours
16	3/7/2012	Alternative Dispute Resolution Section: International Practice and Law Section	FDCC	Phoenix, AZ	1 hr. 45 min
17	8/9/2012	USA&M Transitional Training	USA&M	St. Louis	18 hours
18	9/21/2012	The Non-Partisan Court Plan; ADR in Discovery and Class Action Basics	USA&M	St. Louis	2.75 hours
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- Illinois State Bar Association  
Chair 1992-1993, Section Council,  
Individual Rights and Responsibilities  
Section, Tort Law Section, and Section  
on Civil Practice and Procedure  
Section Council, Insurance Law  
Section, 1997
- Bar Association of Metropolitan St. Louis
- Illinois Association of Defense Trial  
Counsel
- Defense Research Institute  
Pharmaceutical and Medical Device  
Committee  
Insurance Law Committee
- Midwest Environmental Claims  
Association
- Risk and Insurance Management Society,  
Inc. (subscriber)
- Life Crisis Services, former Secretary/  
board member
- City of Town and County, former Police  
and Fire Commissioner

#### Education

- Juris Doctor, The Saint Louis University  
School of Law (1979)
- Clerk for the Chief Justice of the Illinois  
Fifth District Appellate Court (1979-1980)
- B.A. (*cum laude*), DePauw University  
(1976)

Mr. Reeg chairs the firm's tort and insurance law department and co-chairs the litigation department.

Mr. Reeg has represented clients in various matters involving chemical inhalation, ingestion and dermal exposure, landfill and other environmental pollution claims, mass toxic tort lawsuits, and state and federal administrative proceedings and litigation involving the release of or exposure to allegedly hazardous materials. Mr. Reeg is Coordinating Counsel for one major group of insurance carriers and represents many other carriers and their policyholders as appointed counsel in coverage and underlying litigation with respect to such claims. He handles multiple types of insurance-related and coverage litigation throughout the United States.

Mr. Reeg focuses his litigation practice in the fields of insurance law, products liability, toxic torts, pharmaceutical and medical device litigation, and hazardous waste and environmental law. A significant portion of his practice is dedicated to the defense of products liability and personal injury litigation. Mr. Reeg has handled claims involving numerous products, pharmaceuticals, medical devices, asbestos, chemical substances, ladders, scaffolds, construction safety equipment, motorcycles, hydraulic presses, and various types of machinery.

Mr. Reeg routinely provides risk management and preventive counseling to both the products and insurance industries. He also is a trained and accredited mediator and arbitrator, and provider of ADR services.

Mr. Reeg recently was elected to the prestigious International Association of Defense Counsel (IADC), an invitation-only organization comprised of attorneys in private



practice as well as corporate counsel and insurance executives. He serves on the Casualty Insurance, Products Liability, and Pharmaceutical, Medical Device and Biotechnology Committees.

Mr. Reeg is licensed to practice in the states of Missouri (1979) and Illinois (1980), is a member of the bars of the United States Supreme Court, the Second, Seventh and Eighth U.S. Courts of Appeal, the U.S. District Courts of Arizona, the Southern District of Illinois, and the Eastern District of Missouri and has appeared in the state and federal courts and agencies in over one dozen states.

#### Professional Associations/Affiliations

- American Bar Association  
Sections on Tort and Insurance Law and Litigation, Insurance Coverage Litigation Committee  
Chair, Products Liability Subcommittee, 1996-Present; ADR Subcommittee
- Missouri Bar Association  
Tort Law and Federal Practice and Procedure Committees

*Continued on other side*



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October 31, 2012

Ms. Joan Gilmer, Clerk  
Circuit Court of St. Louis County  
7900 Carondelet  
Clayton, MO 63105

RE: Neutral's Application Form

Dear Ms. Gilmer:

Enclosed please find the application for Mr. Kurtis B. Reeg who is now on our panel. If any additional information is required, please advise the undersigned.

Very truly yours,

A black rectangular box redacting the signature area of the letter.

Michael S. Geigerman

Enclosure  
MSG/td

Cc: Kurtis B. Reeg

Kurt brings a wealth of **experience and common sense** to his ADR proceedings. He is licensed in four states: Missouri, Illinois, Kansas and Nebraska. He is admitted to practice in the U.S. Supreme Court, three U.S. Courts of Appeal, and six District Courts in Missouri, Illinois, Colorado and Arizona. He is peer-rated **AV** by Martindale Hubbell and is listed in the ***Bar Register of Pre-Eminent Lawyers***. In 2012 he was named as one of the top rated mass tort litigators in the nation by ***Corporate Counsel*** magazine and ***The American Lawyer***. Kurt has worked at both large and small firms, and has tried and handled the appeals of numerous high profile and large damages cases across the U.S.

For over 30 years he has focused his trial and appellate practice in the fields of insurance law, toxic torts, products liability, personal injury, ag and farm law, class actions, environmental law and ADR. He has represented individuals, small companies and major corporations. He has authored more than 30 legal articles and is a frequent speaker at legal conferences. He has participated in more than 100 mediations, mini-trials and other ADR proceedings. He has previously served on several court-approved and private ADR panels, and now serves on the panel of U.S. Arbitration and Mediation Midwest, Inc. As an experienced trial and appellate attorney, Kurt has a well-regarded reputation among judges and opposing counsel for bringing opposing sides together, engaging in evaluative analysis during his ADR proceedings, working hard with both the attorneys and clients to find a resolution that meets the needs of all sides in order to avoid the significant, unknown risks of trial. If not successful during the initial ADR effort, Kurt follows-up with all counsel after the fact and presents new ideas and explores additional paths to resolution.





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[Comments? Suggestions? Forgotten Password? Click here to contact us](#)

Paid for by The Missouri Bar Keith Birkes, Executive Director PO Box 119 Jefferson City, MO 65102





# The Missouri Bar

## Search Results

### Kurtis Bradford Reeg

**Address:**

Ste 950  
1 North Brentwood Blvd  
Saint Louis, MO 63105

**Contact information:**

Phone: (314) 446-3350  
Fax: (314) 446-3360  
Email: kreeg@reeglawyers.com

**Mediation Areas:**

General Civil Mediation  
General Civil Other Procedure

**Circuits:**

10, 11, 12, 13, 14, 19, 20, 21

**Description:**

Reeg, Kurtis B. (mediation, general civil) early neutral evaluation, mini-trials. Experienced, AV-rated attorney in private practice since 1980 concentrating in insurance law, environmental law, products liability, personal injury, toxic torts, professional liability, ag and farm law and class actions.

[Back to search page.](#)

	<b>Name</b>	<b>Zip</b>	<b>City</b>
<b>Select</b>	Kurtis Bradford Reeg	63105	Saint Louis





United States Arbitration & Mediation  
Midwest, Incorporated

Suite 2300  
720 Olive Street  
St. Louis, Missouri 63101

**RECEIVED**  
**NOV 01 2012**  
**JOAN M. GILMER**  
**CIRCUIT CLERK, ST. LOUIS COUNTY**

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Ms. Joan Gilmer, Clerk  
Circuit Court of St. Louis County  
7900 Carondelet  
Clayton, MO 63105



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